

#### From Curiosity to Breakthroughs: Accelerate Your Drug Development with Assay Ready Cells

Fatah Kashanchi, PhD, Professor, George Mason University Heather Branscome, PhD, Senior Scientist, ATCC

#### About ATCC®



- Founded in 1925, ATCC is a non-profit organization with HQ in Manassas, VA, and an R&D and Services center in Gaithersburg, MD
- World's largest, most diverse biological materials and information resource for cell culture – the "gold standard"
- Innovative R&D company featuring new product formats that support drug development, safety testing, and highthroughput screening

- Partner with government, industry, and academia
- Leading global supplier of authenticated cell lines, viral and microbial standards
- Sales and distribution in 150 countries, 20 international distributors
- Talented team of 550+ employees, over one-third with advanced degrees









© 2025 American Type Culture Collection. The ATCC trademark and trade name, and any other trademarks listed in this publication are trademarks owned by the American Type Culture Collection unless indicated otherwise

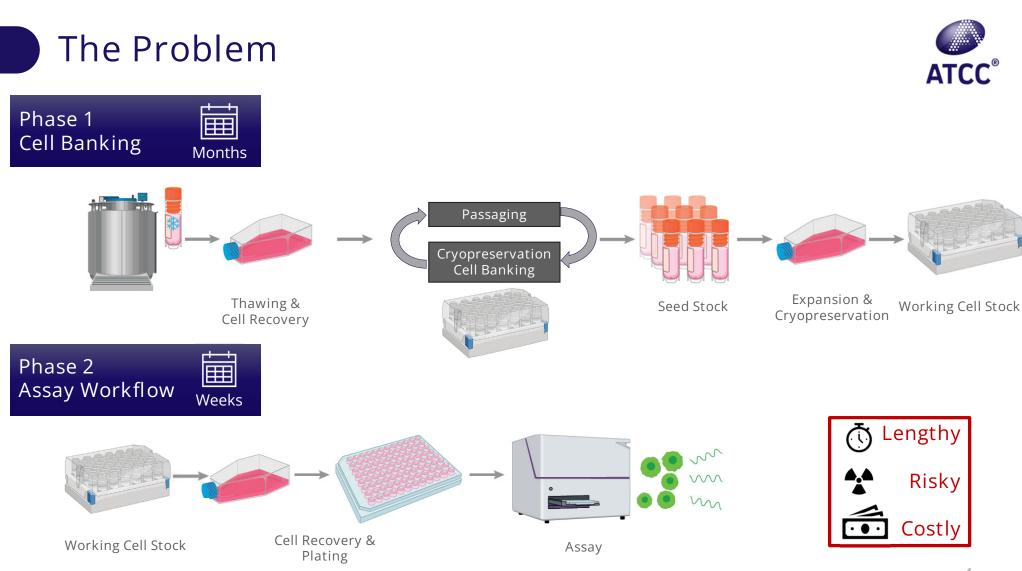
## Outline



- ThawReady<sup>™</sup> introduction
- ThawReady<sup>™</sup> solution offerings
- Speaker introduction
- ThawReady<sup>™</sup> applications



© 2025 American Type Culture Collection. The ATCC trademark and trade name, and any other trademarks listed in this publication are trademarks owned by the American Type Culture Collection unless indicated otherwis



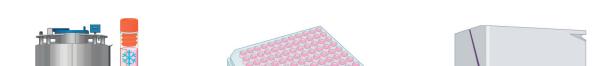
© 2025 American Type Culture Collection. The ATCC trademark and trade name, and any other trademarks listed in this publication are trademarks owned by the American Type Culture Collection unless indicated otherwise.



## ThawRead**y™** Solutions

ATCC<sup>®</sup> ThawRead**y**<sup>™</sup> Assay Ready Cells – From frozen to data in one day

ATCC<sup>®</sup>



ATCC <sup>®</sup> No.	Product Designation	
TIB-202-NFkB-LUC2-AR™	ThawRead <b>y</b> <sup>™</sup> THP-1 NF-kB-Luc2	
TIB-202-AR™	ThawRead <b>y</b> ™ THP-1	

Plate Directly

Assay Ready Immediately

Product Format : Vials; Parental and reporter cell lines

#### ATCC<sup>®</sup> ThawRead**y**<sup>™</sup> 3-D Spheroid Kits – A uniform spheroid in every well



Product Format : Pre-plated cells; 96-well plates

© 2025 American Type Culture Collection. The ATCC trademark and trade name, and any other trademarks listed in this publication are trademarks owned by the American Type Culture Collection unless indicated otherwise.

# ATCC<sup>®</sup>



**Our Speakers** 

Fatah Kashanchi, PhD, Professor, Laboratory of Molecular Virology, George Mason University

© 2025 American Type Culture Collection. The ATCC trademark and trade name, and any other trademarks listed in this publication are trademarks owned by the American Type Culture Collection unless indicated otherwise



Heather Branscome, PhD, Senior Scientist, ATCC

7



## **Application Data**

MD-1490-B250

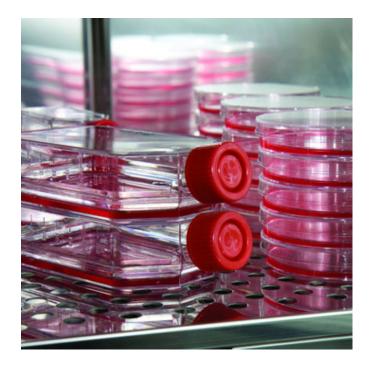
#### Heather Branscome, PhD

500m

#### Overview

- Challenges with bioassays
- ThawReady<sup>™</sup> overview
- Application data
  - Post-thaw recovery
  - Functionality testing using extracellular vesicles (EVs)
  - HIV-1 infection and drugs of abuse



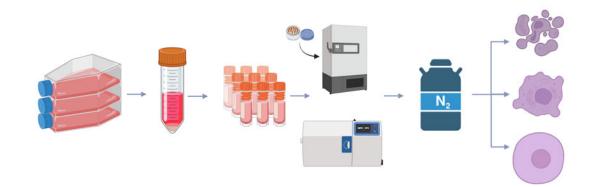


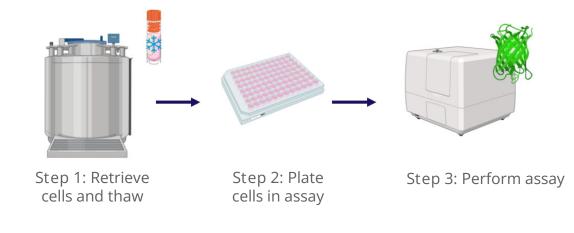
© 2025 American Type Culture Collection. The ATCC trademark and trade name, and any other trademarks listed in this publication are trademarks owned by the American Type Culture Collection unless indicated otherwise

## Challenges with Bioassays

Upstream/downstream challenges

- Time consuming
- Cost and resource dependent
- Introduces variability and genetic drift
- Increased risk of contamination
- Post-thaw recovery period is required





© 2025 American Type Culture Collection. The ATCC trademark and trade name, and any other trademarks listed in this publication are trademarks owned by the American Type Culture Collection unless indicated otherwise.

Created with BioRender.com



<u>Thaw**Ready**</u> Solution

- Consumable format
- High reproducibility
- High functionality
- Unique cryobiology

10

#### ThawRead**y™** Overview

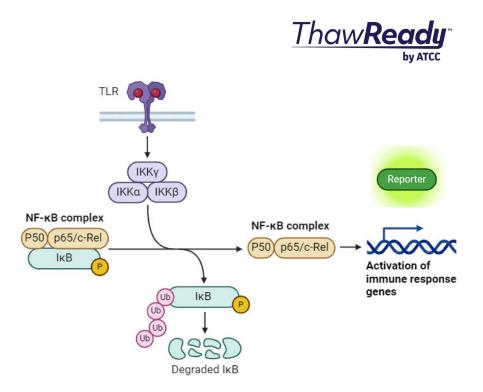
#### THP-1 (ATCC<sup>®</sup> TIB-202<sup>™</sup>)

- Monocytic cells derived from the peripheral blood of an acute monocytic leukemia patient
- Versatile and essential for the biomedical research community
- Routinely used in research related to <u>immune system</u>, <u>toxicology/drug development</u>, and cell therapy

#### ThawRead**y**<sup>™</sup> THP-1 NF-kB-Luc2 (ATCC<sup>®</sup> TIB-202-NFkB-LUC2-A**R**<sup>™</sup>)

- Assay-ready, luciferase reporter cell line derived from the THP-1 parental cell line
- Animal by-product free
- Expresses the firefly luciferase gene (luc2) under the control of a NFκB promoter
- Useful for monitoring the activity of NFκB and cellular immune responses in vitro

© 2025 American Type Culture Collection. The ATCC trademark and trade name, and any other trademarks listed in this publication are trademarks owned by the American Type Culture Collection unless indicated otherwise



ThawRead**y**<sup>™</sup> THP-1 NF-kB-Luc2 ATCC<sup>®</sup> TIB-202-NFkB-LUC2-A**R**<sup>™</sup>

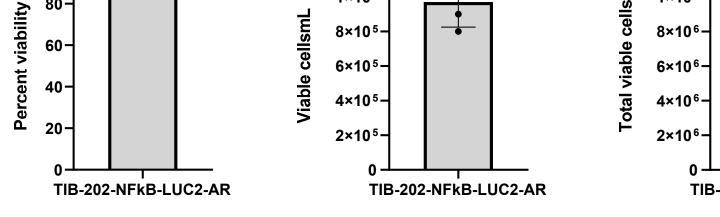
- Reproducible and consistent viability and cell yield
- Measure immediately post-thaw

100

80

60·

40



1.2×10<sup>6</sup>

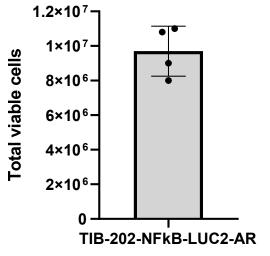
1×106

8×10<sup>5</sup>-

6×10<sup>5</sup>

4×105



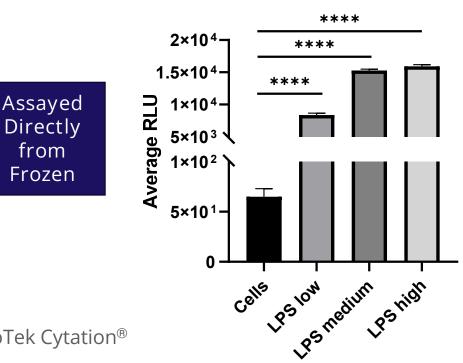


#### ThawRead**y**<sup>™</sup> THP-1 NF-kB-Luc2 ATCC<sup>®</sup> TIB-202-NFkB-LUC2-A**R**<sup>™</sup>

#### LPS Challenge Assay

- Average post-thaw viability: 89.9%
- Seeding: Immediate post-thaw
- Seeding density: 50,000 viable cells
- Treatment:
  - LPS (E. coli O111:B4)
  - Stimulation period: 3 hours
    - Low dose: 1 µg/mL
    - Medium dose: 10 µg/mL
    - High dose: 25 µg/mL
- Assay/Instrument: Bright-Glo™ assay on BioTek Cytation<sup>®</sup>





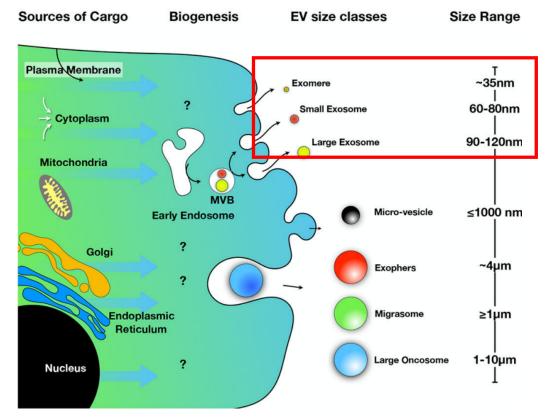


## Application Data: Extracellular Vesical (EV) Functionality



#### Extracellular Vesicles:

- Nano-sized particles (30 nm-1000 nm) released by all cell types
- Carry various components of the cytoplasm and cell membrane
- Mediate intercellular communication (physiological and pathological)
- Can be utilized as diagnostic markers (e.g., cancer EVs) or therapeutic tools (e.g., stem cell EVs)

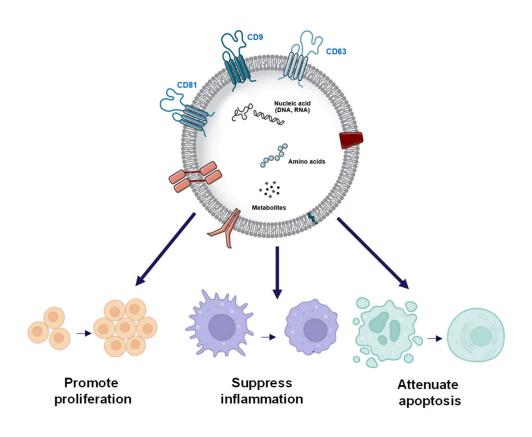


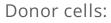
Zijlstra A, Di Vizio D. Nat Cell Biol 20(3): 228-230, 2018. PubMed: 29476154



#### Stem cell EVs:

- Contribute to tissue repair and regeneration
- Have reduced immunogenicity compared to parental stem cells
- Can be engineered to carry additional therapeutic agents to target damaged cells
- Can be engineered to carry additional therapeutic agents to target cells





- Mesenchymal Stem Cells (MSCs) (ATCC<sup>®</sup> PCS-500-012<sup>™</sup>)
- Induced Pluripotent Stem Cells (iPSCs) (ATCC<sup>®</sup> ACS-1019<sup>™</sup>)
- hTERT-immortalized MSCs (ATCC<sup>®</sup> SCRC-4000<sup>™</sup>)

#### In vitro functionality:

- Pro-migratory
  - Epithelial cells, endothelial cells, fibroblasts
- Pro-angiogenic
  - Mesenchymal stem cells and aortic endothelial cells (co-culture)
- <u>Anti-apoptotic</u>
  - Neurons (ATCC <sup>®</sup> CRL-2266<sup>™</sup>)
  - Astrocytes (ATCC<sup>®</sup> CRL-1718<sup>™</sup>)
  - Monocyte-derived macrophages (ATCC<sup>®</sup> TIB-202<sup>™</sup>)
  - Retinal epithelium (ATCC<sup>®</sup> CRL-2302<sup>™</sup>)
- Anti-inflammatory
  - Neurospheres (ATCC<sup>®</sup> ACS-5003<sup>™</sup>)







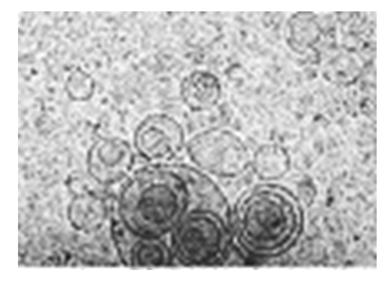
doi.org/10.1007/s11481-019-09865-y

doi.org/10.1038/s41598-022-05848-x

doi.org/10.3390/cells13100861









ATCC <sup>®</sup> No.	Parental Cell Designation	Model	Applications (pre- clinical)
SCRC-4000-EX <b>M</b> ™	hTERT-immortalized adipose- derived mesenchymal stem cell (MSC)	Stem cell (non-cancer)	Therapeutics/ Drug delivery
CRL-1740-EX <b>M™</b>	LNCaP	Carcinoma, prostate	Diagnostics/biomarker discovery
CRL-1435-EX <b>M™</b>	PC-3	Adenocarcinoma, prostate	Diagnostics/biomarker discovery
CCL-185-EX <b>M</b> ™	A549	Carcinoma, lung	Diagnostics/biomarker discovery
CCL-247-EXM™	HCT 116	Carcinoma, colorectal	Diagnostics/biomarker discovery

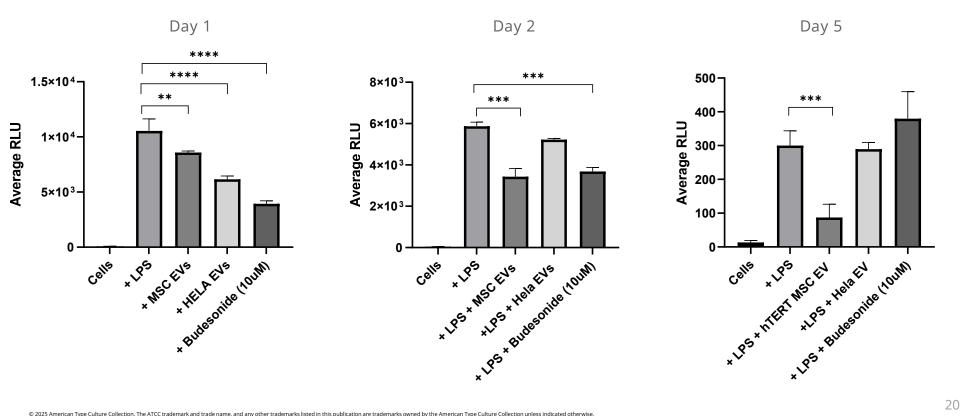
© 2025 American Type Culture Collection. The ATCC trademark and trade name, and any other trademarks listed in this publication are trademarks owned by the American Type Culture Collection unless indicated otherwise.

#### Application Data: ATCC<sup>®</sup> Stem Cell EVs TIB-202-NFkB-LUC2-A**R**<sup>™</sup> EV Function Assay

- Seeding: Immediate post-thaw
- Seeding density: 50,000 viable cells
- Treatment:
  - LPS: *E. coli* O111:B4
  - 3 hour stimulation; 10 µg/mL
  - LPS + stem cell EVs
  - LPS + cancer cell EVs
  - Positive control: Budesonide (10µm)
- Assay/Instrument: Bright-Glo<sup>™</sup> assay/CellTiter-Glo<sup>®</sup> on BioTek Cytation<sup>®</sup>



## Application Data: ATCC<sup>®</sup> Stem Cell EVs ThawReady by ATCC

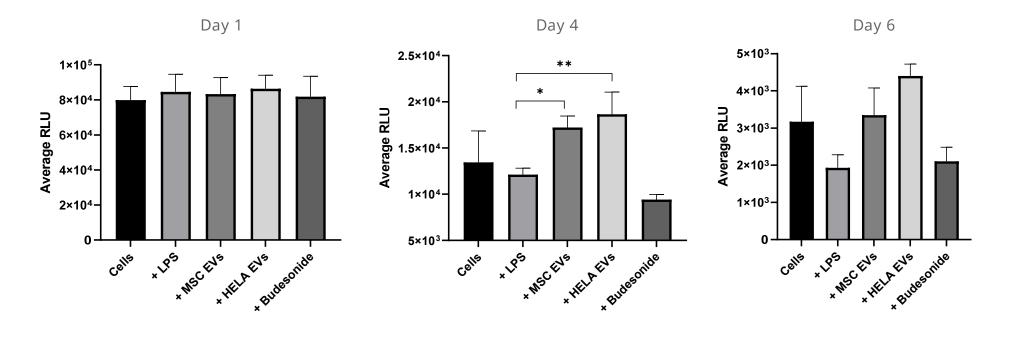


© 2025 American Type Culture Collection. The ATCC trademark and trade name, and any other trademarks listed in this publication are trademarks owned by the American Type Culture Collection unless indicated otherwise



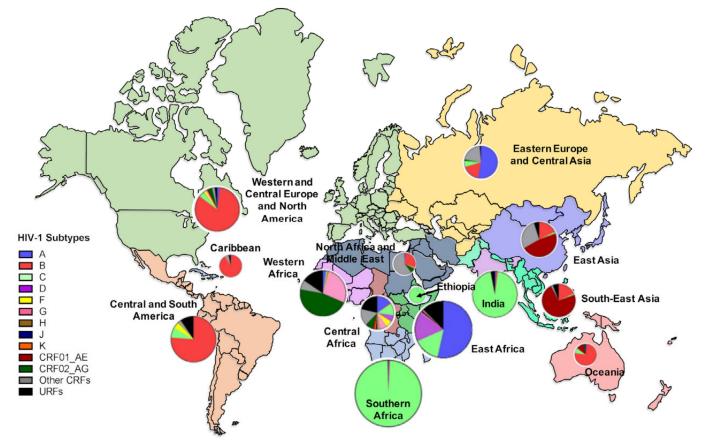
20

# Application Data: ATCC<sup>®</sup> Stem Cell EVs



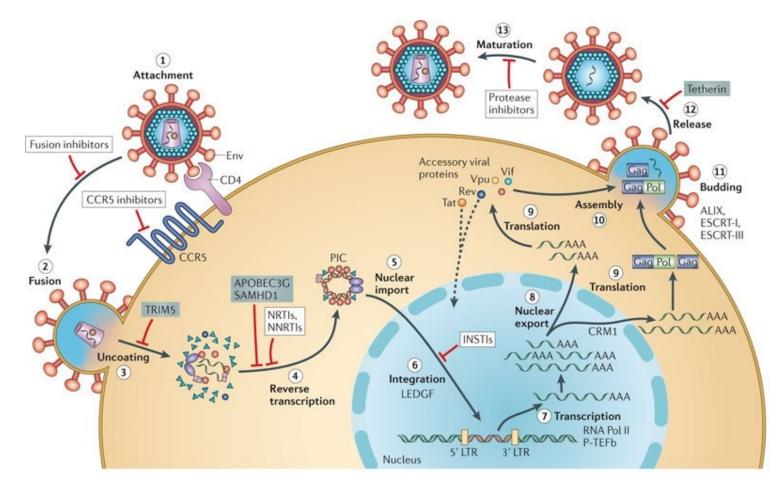


Global prevalence of HIV-1



Gartner MJ, et al. EBioMedicine 53: 102682, 2020. PubMed: 32114391





Engelman A, Cherepanov P. Nature Rev Microbiol 10: 279-290, 2012.



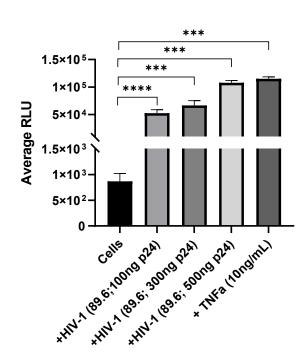
#### ATCC<sup>®</sup> TIB-202-NFkB-LUC2-A**R**<sup>™</sup> HIV-1 infection assay

- Seeding: Immediate post-thaw
- Seeding density: 50,000 viable cells
- Treatment:
  - PMA (100 ng/mL)
  - HIV-1 dual tropic 89.6 (100, 300, 500 ng p24)
  - cART (5 mM)
  - TNFα (10 ng/mL)
  - CBD (5 uM)
  - HU308 (5 uM)
- Assay/Instrument: Bright-Glo<sup>™</sup> assay/GloMax<sup>®</sup> (multiple reads over 10 minutes)



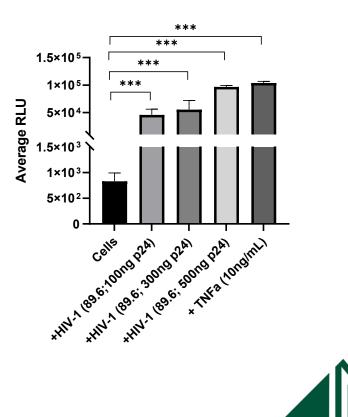


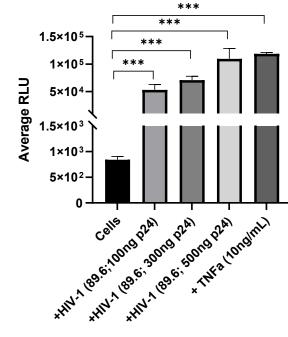


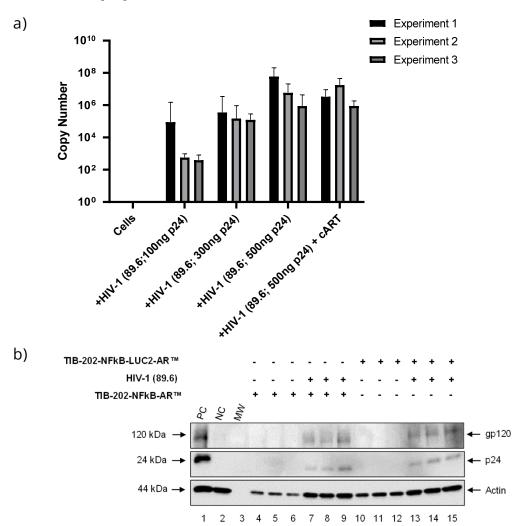


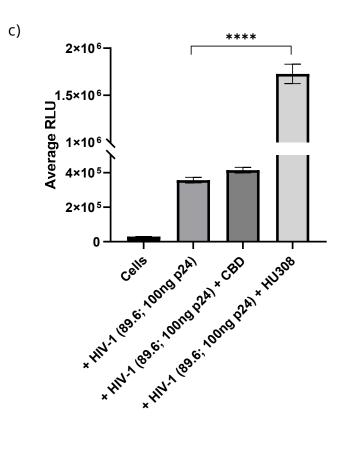
Assay 2













ThawReady by ATCC

#### Mechanism



LPS (TLR) <u>TNFα (TNFR)</u> HIV-1 (CD4) TLR4 MEKK1 MYD88 Akt IKKY ΙΚΚβ IKKa ) NF-ĸB complex NF-ĸB complex P50 p65/c-Rel P50 p65/c-Rel lκB Activation of transcription

Activation of NFkB signaling via multiple stimulants/receptors

© 2025 American Type Culture Collection. The ATCC trademark and trade name, and any other trademarks listed in this publication are trademarks owned by the American Type Culture Collection unless indicated otherwise.

Created with BioRender.com 28

#### Summary



- ThawReady<sup>™</sup> cells overcome many of the challenges associated with traditional bioassays
- ThawReady<sup>™</sup> cells offer high viability, high cell yields, and high functionality in a reproducible manner
- ThawReady<sup>™</sup> cells can be used in assays relating to cellular damage (e.g., cancer EVs, viral infection) or cellular repair (e.g., stem cell EVs, drug screening)
- ThawReady<sup>™</sup> cells can be used to study various mechanisms of NFκB activation, including TLR4, TNFR, and viral attachment

#### Acknowledgements

#### <u>ATCC</u>

- Dr. Joseph Leonelli Sarah Swineford •
- Becky Bradford •
- •
- Dr. Sujata Choudhury Dr. Brian Shapiro •
- Dr. Fang Tian ٠
- Zach Cuba •

- Jessica Moore
- Dr. Heather Couch Dr. Utsav Sharma

  - Dr. Nilay Chakraborty •
    - **Tiffany Cato** •

#### GMU

- Dr. Yuriy Kim •
- Kajal Patil •
- Anastasia Williams •
- Gwen Cox





© 2025 American Type Culture Collection. The ATCC trademark and trade name, and any other trademarks listed in this publication are trademarks owned by the American Type Culture Collection unless indicated otherwise.



#### Learn more about ThawRead**y™ cells**





Visit us online at www.atcc.org/thawready-cells



Listen to our podcast episode 26: ThawRead**y**<sup>™</sup> – Transforming Cryopreservation for Instant Cell Functionality www.atcc.org/behindthebiology