



## ATCC Strengthens its Senior Management Team

*Two key appointments reinforce strategic planning, business development, and quality initiatives*

**FOR IMMEDIATE RELEASE – Manassas, VA, November 19, 2014** – ATCC, the premier global biological materials resource and standards organization, is pleased to announce that Ralph Koch has joined ATCC as the Senior Vice President of Finance and Administration/Chief Financial Officer and Dr. James Kramer has joined as the Vice President of Operations.

ATCC has a reputation for delivering high quality biomaterials and services to support scientific research and breakthroughs that improve the health of global populations. “Now more than ever, better science requires the consistent availability of quality biological materials and assurance that these materials are manufactured and distributed in compliance with rigorous quality initiatives,” stated Dr. Raymond H. Cypess, President and CEO at ATCC. “Ralph and Jim bring expertise to our team in guiding strategic long-term financial plans and delivering robust and compliant manufacturing procedures, respectively.”

In the new role of SVP of Finance and Administration/CFO, Mr. Koch will oversee and coordinate the financial programs for funding new and continued operations while working with the senior leadership team in the diversification of corporate business interests. Prior to joining ATCC, Mr. Koch fostered continuous process improvements in finance, contracts, and operations as well as developed business strategies and capitalization plans at defense and commercial companies, Aurora Flight Sciences Corporation, Regal Works, Inc., CardSystems Solutions, Inc., and Information Management Consultants, Inc., where he served as Vice President and Chief Financial Officer, as well as an audit partner at KPMG.

As VP of Operations, Dr. Kramer will direct all aspects of manufacturing, inventory/repository, and the distribution of biological products worldwide. In his role, Dr. Kramer will ensure that all activities and operations are carried out in compliance with local, state, and federal regulations and laws governing specified operations. Dr. Kramer brings significant subject matter and operational expertise in the fields of biomanufacturing, supply chain management, regulated biologics, commercial operations, quality systems, and GMP-cell banking. He was most recently World Wide Vice President of Operations at Immucor Corporation and held leadership roles at global bioscience organizations including Bioreliance, Talecris Biotherapeutics, Serologicals Corporation, and Ortho-Clinical Diagnostics, Inc., a Johnson & Johnson Company.

Dr. Cypess stated that these appointments are in alignment with an overall strategy to increase the depth, breadth, and global reach of the ATCC portfolio. “They join Barbie Bigelow, the Executive Vice President of Strategy and Technology, and Dr. Maryellen de Mars, the Senior Director for the Standards Resource Center, who were recently appointed to the senior leadership team for their expertise in strategic business transformation and the development of standards, respectively. Ralph will be responsible for corporate controls, finance, and risk management. Jim will ensure that ATCC maintains

thorough and compliant quality assurance, regulatory compliance, and Laboratory Testing Services (LTS) operations. Together, this leadership team will be responsible for driving accelerated growth, maintaining compliance with required regulations and laws, and ensuring we continue to innovate to meet the needs of our customers.”

### **About ATCC**

ATCC collaborates with and supports the scientific community with industry-standard products and innovative solutions. With the world’s largest and most diverse collection of human, animal, and plant cell lines, as well as molecular genomic tools, microorganisms, and biological products, ATCC is a trusted biological resource for the worldwide research community. Together, the people of ATCC share in its mission to acquire, authenticate, preserve, develop, and distribute biological materials and information for the advancement of scientific knowledge. Founded in 1925, ATCC is a non-profit organization with headquarters in Manassas, VA. Discover more at [www.atcc.org](http://www.atcc.org).

### **Company contact**

Renée Randall

ATCC

Tel: (703) 365-2773

Email: [rrandall@atcc.org](mailto:rrandall@atcc.org)